ANNOTATING META-DATA WITH USER RESPONSES TO DIGITAL CONTENT

Abstract

The embodiments of the present invention relate generally to digital content and more specifically to annotating meta-data describing digital content. An exemplary embodiment of the present invention is a computerized method comprising receiving data representing a user's reaction to digital content and generating through computer automated operations meta-data based on the user's reaction. Another embodiment of the invention is a method that includes identifying a user of digital content, collecting the user's reactions to digital content, generating meta-data associated with the digital content based on the user's reactions, and storing the meta-data by the a receiver.